

2015 International Conference on English for Specific Purposes

October 23-24, 2015

Moving Higher Education Closer to Industry

Keynote Addresses:

Day 1:



*Teaching Interpersonal Meaning in
Workplace Communication*

Prof. Winnie Cheng

Department of English, Faculty of Humanities
The Hong Kong Polytechnic University, Hong Kong



*Effective Language Learning for
the 21st Century Based on ESP Concepts*

Prof. Judy Noguchi

Faculty of Global Communication
Kobe Gakuin University, Japan

Day 2:



*Engineering Research Article Discourse:
A Channel of Knowledge Transfer Between
Researchers and Industry*

Prof. Budsaba Kanoksilapatham

Department of English, Faculty of Arts
Silpakorn University, Thailand



*What Kind of English Should Be Taught at
University? A Higher Education Language
Policy Maker's Perspective*

Prof. Amy Tsui

Faculty of Education
The University of Hong Kong, Hong Kong



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Organizer:

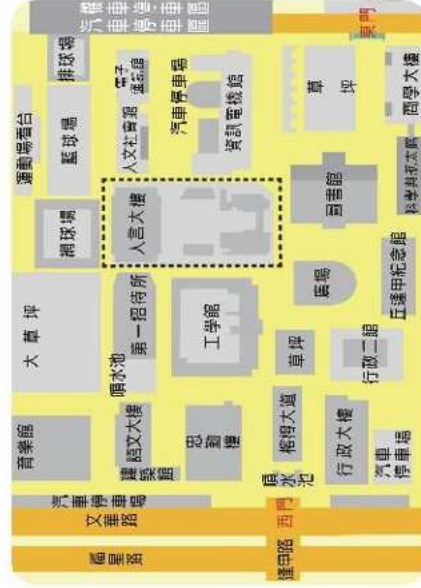
Foreign Language Center
Feng Chia University (FCU)

Co-organizers:

Ministry of Science and Technology
Taiwan ESP Association
College of Humanities and Social Sciences, FCU
Department of Foreign Languages and Literature, FCU
General Education Center, FCU

Venue:

Chi Yuan Hall, the 4th, 5th and 6th
International Conference Halls,
Ren-Yan Building
Feng Chia University
Taichung, Taiwan



Conference Website:

<https://sites.google.com/site/2015espconference>